

APA Arizona State Planning Conference October 14-16 • Prescott Valley



Partnerships
for Success

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You're Invited to the 2009 "Partnerships For Success" Arizona Chapter, American Planning Association Conference



You're invited to what we on the conference committee believe will be the best ever APA AZ conference...but don't take our word for it. We're back in the high country, but in a completely new venue: Prescott Valley Town Center.

The 2009 conference theme, "Partnerships for Success," was selected because of the successfully partnered development of

the Town of Prescott Valley, our conference host town. The Prescott Valley Town Center epitomizes the conference theme as it is evolving from a partnership between the municipal government and a primary private developer, based on new urbanist designs by world-renowned planner Peter Calthorpe.

The Prescott Valley Town Center provides a unique sense of place and a number of amenities for its residents and visitors. It contains an Entertainment District, which is a short walk from the town's Civic Circle. In addition to the civic center building, The Civic Circle also houses the police department, a sculpture garden and a brand new town library, where most of the 2009 conference sessions will be held. Two new hotels for our conference have recently opened: the host hotel Downtown Prescott Valley Hampton Inn & Suites, and the Comfort Suites overlooking the downtown.



A major component of the entertainment district is Tim's Toyota Events Center, home to the two-time Central Hockey League Champion Arizona Sundogs. The events center provides venues for a variety of entertainment and regional activities including diverse acts such as Willie Nelson, Cirque De Soleil, and most recently, 3 Doors Down. The conference plenary session, Awards Luncheon, Planners' Bazaar and several sessions will be at the events center.



2009 Conference Committee

Dava Z. Hoffman

Urban and Rural Planner, Dava & Associates, Inc.
Conference Chairperson

Ellie Bauer

Former Clarkdale Councilwoman and Planning Commissioner, The Studio

Dean P. Brennan, FAICP

Principal, Project for Livable Communities

Betty Drake

President and Urban Planner, Drake & Associates

Mark Eckhoff, AICP

Planning Director, Town of Florence

George Gehlert

Community Development Director, City of Cottonwood

Jill Kusy, AICP

Director of Entitlements, DMB Associates, Inc.

Ruth Mayday

Planner, Town of Prescott Valley

Richard Parker

Community Development Director, Town of Prescott Valley

Bob Pikora

Project Manager, CMX, LLC

Dennis Price, AICP

Land Use Planner, Project Manager

Joe Scott, AICP

Planner, Town of Prescott Valley

Alan Stephenson

Principal Planner, City of Phoenix

William L. Towler, FAICP

Community Development Director, Coconino County

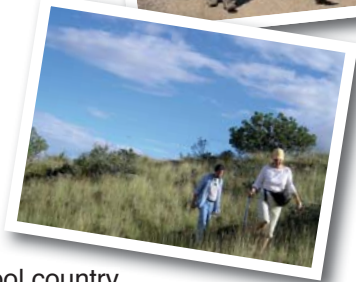


On the subject of fun stuff, don't miss the Planners-in-the-Park Opening Reception on Wednesday night at Fain Park. There will be music by the notorious KNUCKLEHEADS, Bar-B-Q, drinks and lots of networking opportunity down by the lake on the south side of town. For you golfers, there's an annual golf tournament at a new location, the Stonebridge Golf Course in Prescott Valley.

Besides being fun, the 2009 conference will be informative with a focus on issues most relevant to planners today. Sessions and workshops are designed to inform and be interactive, as well as accommodate AICP credit requirements with a new format offering a full day of accredited sessions on Wednesday, October 14, in addition to a full day of sessions on Thursday and half day on Friday, plus mobile workshops. These add up to a possible total of 16+ credits for AICP members who attend the complete 2 day conference. That's a pretty good return on your money! Speaking of money, we have a variety of registration options to fit everyone's needs/budget, even a "Pink Slip Special" for those planners who have been temporarily or involuntarily "retired."

As a result of an overwhelming response to our "call for sessions," the conference encompasses a wide variety of topics and speakers, from legislative overviews to green neighborhoods and TNDs (Traditional Neighborhood Development), to visioning and outreach programs, to renewable energy facilities and funding mechanisms, to alternative transportation, retirement transitions, and open space/conservation codes....just to mention a few. Two of our notable speakers are APA past-president Dave Siegel and nationally known smart-code specialist, Lois Fisher. And to keep us from taking ourselves too seriously, the conference is highlighted by two keynote speakers: David Fitzsimmons, Tucson's famous political cartoonist, and Phoenix attorney/humorist-bar-none, Grady Gammage, Jr.

Augmenting our conference sessions are mobile planning workshops in Prescott, Prescott Valley and the region, including a hike-with-a-view from the top of Thumb Butte while discussing open space, wild land interface, historic and ecological aspects of planning. You won't have to travel to New York's Central Park to experience one of the American Planning Association's first 10 designated Great Public Places; it's included in a mobile workshop. Or, you may prefer to bike the Prescott Valley Iron King Trail, or tour the latest upgrades at Paulo Soleri's Arcosanti, a 50-year work in progress urban plan in Cordes Junction.



Don't miss this conference! It's designed for your professional enrichment, accompanied by great food, fun and networking opportunities. Come enjoy the cool country this fall.

See you in October in Prescott Valley.

Dava Hoffman
Chair, 2009 Arizona APA State Planning Conference

Welcome to Prescott Valley



Town of Prescott Valley

Office of the Mayor

7501 E. Civic Circle
Prescott Valley
Arizona 86314



On behalf of Prescott Valley citizens and the Town Council, I'm pleased to welcome you to the 2009 Arizona Planning Association Conference! We are indeed proud to host this year's conference in Prescott Valley and encourage you to venture out into our vibrant community and the surrounding area to experience all the best that our Central Arizona Region has to offer.

Prescott Valley has come a long way from the days of dirt roads and one grocery store. We still retain our small-town charm in the way of our historical Old Town district, open spaces and a living General Plan that showcases our commitment to growing a healthy community with total community input! Our Town features a rich history, progressive leadership, a thriving downtown including our Entertainment District, Events Center, and Civic Plaza, and a commitment to the arts that contribute to the fantastic Prescott Valley lifestyle.

Again, welcome and we look forward to seeing each of you at the conference. Enjoy the lifestyle!

Sincerely,

Harvey C. Skoog
Mayor, Town of Prescott Valley

Conference Site

This year's conference will take place in beautiful downtown Prescott Valley. Prescott Valley is a growing, thriving community nestled between the Mingus and Bradshaw Mountain Ranges. This Town attracts people who seek the natural beauty of Arizona, a peaceful lifestyle and a blend of living and recreational amenities. Prescott Valley is truly one of the best places in the country to live, work and play! The Town of Prescott Valley is a recognized modern and vibrant regional urban destination in northern Arizona. It centers on providing medical services, transportation options, and educational and employment opportunities in the Quad-City region, and comprises a diverse cultural and ethnic base. Its small town character and a sense of community has been valued and retained as a part of its emergence as a regional leader. Community commerce has evolved to a mix of densities, intensities, and uses. Established business areas have flourished while new business and employment gateways are being developed.



Prescott Valley, AZ



Event Center

A number of facilities will be utilized to accommodate the conference, including Prescott Valley's Civic Center, Prescott Valley Library Building, Tim's Toyota Event Center, and the Hampton Inn. In addition, the opening reception will be held in beautiful Fain Park, and the mobile workshops will expose you to the greater Prescott Valley/Prescott area. The conference will conclude with the annual Planners' Challenge Golf Tournament.

Conference Accommodations



Host Hotel: Hampton Inn & Suites, Prescott Valley

2901 North Glassford Hill Road, Prescott Valley, Arizona, USA 86314

Tel: 928-772-1800 Fax: 928-772-8473

Rate: \$93 for a standard room (government rate) and \$103 for a suite.

Reservations can be made anytime at www.hampton.com using reservation code of AZPC.

Hampton Inn offers complimentary **On the House®** hot breakfast or a quick, healthy breakfast and a bottle of water—all conveniently packed in our complimentary **Hampton's On the Run™** breakfast bags. In addition, the host hotel offers Cloud Nine—the Hampton bed experience, and complimentary high-speed internet access.

Check out the property's website:

<http://hamptoninn.hilton.com/en/hp/hotels/index.jhtml?ctyhocn=PRCVLHX>



Comfort Suites by Choice Hotels

2601 N. Crownpointe Drive

Prescott Valley, AZ 86314

Local: 928-771-2100

Rates: King Suites, Single or Double \$75.00 plus tax

Reservations must be made by September 13, 2009 to secure this rate.

This Comfort Suites hotel offers the following features and amenities:

- Free full breakfast and coffee
- Free wireless high-speed Internet access
- Free USA Today
- Free local calls
- Pet-friendly hotel; fees apply

Guests of this Prescott Valley hotel can unwind by the **outdoor heated pool** and **hot tub with panoramic mountain views** after a long day, re-energize in the **fitness center** or relax in our spacious lobby area and enjoy the picturesque views of the Prescott Valley area.

Check out the property's website at: www.comfortsuites.com/hotel/az299



The Days Inn of Prescott Valley

7875 E State Hwy. 69

Prescott Valley, AZ 86314

Toll Free: 877-709-7784; Local: 928-772-8600

Rates: One Bed--Queen or King \$60.00 plus tax

Two Queen Beds \$70.00 plus tax

As needed, the Days Inn will upgrade to the two queen rooms at the single rate, when only one person will be occupying the room.

They will accept purchase orders from the towns and cities as needed. Attendees should fax or mail prior to arrival. Purchase Orders Fax to: 928-772-0942. Mail to address above.

Reservations must be made by September 30, 2009. After that date the quoted rates will be honored depending upon availability of guest rooms.

Complimentary continental breakfast is served from 6:00 AM until 10:00 AM. All guest rooms offer Wi-Fi, refrigerator, microwave, coffee maker, hair dryer, iron and ironing board. Each room is stocked daily with two bottles of complimentary water. Additional bottles of water, coffee packets and tea bags are available at the front desk at no charge.

Visit the property's website at: http://www.daysinn.com/DaysInn/control/Booking/property_info?propertyId=04213&brandInfo=DI

Directions/Parking

Prescott Valley is located in Yavapai County in central Arizona approximately 85 miles north of Phoenix. The Town is situated within convenient access to State Highway 69 from I-17, as well as U.S. Highway 89 and State Highway 89A. View the [Prescott Valley Directional Map](#). Find us at [Google Maps](#) or [MapQuest](#). Parking is plentiful in the area, and all facilities are within walking distance of each other.

Registration and Information Desk

The registration and information desk will be a moving target this year. On Wednesday and Friday, the registration/information desk will be located in Prescott Valley's Civic Center. On Thursday, you will find the registration/information desk near the entrance to Tim's Toyota Event Center. The desk will be staffed the following days/times:

Wednesday 8:00 a.m. – 5:00 p.m.

Thursday 7:30 a.m. – 4:30 p.m.

Friday 9:00 a.m. – 12 Noon

Conference Cancellations/Refund Policy

Advanced registrants unable to attend the conference are eligible to receive a full refund by sending a written request no later than October 9, 2009. Refunds will be issued following the conference. Registrants unable to attend may appoint a substitute.

CM Credits

Sessions for which credits have been granted are noted with the session description.

Nearby Activities

Prescott Valley citizens live in an area where recreational opportunities exist all year long. Whether you want to explore Prescott Valley's historical treasures, enjoy the downtown eateries, take in a concert or check out that novel you've been waiting to read, they have it all!

- Parks and Recreation
- Arts, Culture and Special Events
- Entertainment
- Library

Conference Contact Information

The APA Arizona website
www.azplanning.org
is an excellent source for updated conference information.

For other conference information,
please contact the association office at
(602) 866-7188
or by e-mail at
info@azplanning.org



Conference at a Glance

All events will take place at the locations identified. Given that all hotels serve free continental breakfast, continental breakfast will not be served at the conference sites. Break refreshments will be served at each of the locations, according to the schedule below. All mobile tours will depart from Town of Prescott Valley Civic Center.

... DATE/TIME EVENT LOCATION

DATE/TIME	EVENT	LOCATION
Wednesday, October 14		
8:00 – 5:00 p.m.	Registration/Information Desk Open	Civic Center
10:00 – 5:00 p.m.	MAC 21 Unconference	Library Auditorium
Noon-1:30 p.m.	Current Planning Law Session	Civic Center
1:30 – 1:45 p.m.	Afternoon Break	Civic Center/Library
1:45 – 3:15 p.m.	Ethics Session	Civic Center
Noon-1:00 p.m.	Box Lunch Served for Both Sessions	
6:00 - 9:00 p.m.	Opening Reception	Fain Park
Thursday, October 15		
8:00 - 4:30 p.m.	Registration/Information Desk Open	Event Center Lobby
8:00 - 11:30 a.m.	Mobile Tour: Prescott Plants, People and Places/ Hike Thumb Butte	Civic Center
9:00 – 10:15	Plenary Session and Keynote Address	Event Center
10:15 - 10:30 a.m.	Morning Break	All Meeting Locations
10:30 – 11:45 a.m.	Concurrent Sessions Implementing the ULI Reality Check Process in Arizona Sustainable Developments (Leed ND) “Harmony”-A Case Study in Traditional Neighborhood Development and Smartcode Show Me the Money: CFDs Getting Real about Adapting to Climate Change in Arizona What in the World Are They Thinking?	Event Center Library Auditorium Hampton Inn Civic Center Civic Center Civic Center
12:15 – 1:45 p.m.	Awards Luncheon	Event Center
2:00 – 3:15 p.m.	Concurrent Sessions Moving AZ One - Mini Reality Check Visioning Exercise Consultants are from Mars Arizona Communities: Seniors are Welcome Florence Downtown Redevelopment Innovative Wittmann Area Drainage Project	Event Center Library Auditorium Civic Center Civic Center Civic Center
3:15 – 3:30 p.m.	Afternoon Break	All Meeting Locations
3:30 – 4:45 p.m.	Concurrent Sessions Legos, Lincoln Logs and Tinkertoys Open Space Preservation and Sustainable Tools Bottoms Up Planning AICP Exam Prep 2009 Arizona Legislative Overview Building a Quality Arizona	Event Center Library Auditorium Civic Center Civic Center Civic Center Hampton Inn
5:00 – 8:00 p.m.	Planners’ Bazaar	Event Center
7:00 – 9:00 p.m.	Dialogo Latino: Looking Forward	Comfort Suites

Conference at a Glance

DATE/TIME	EVENT	LOCATION
Friday, October 16		
8:00 - 9:00 a.m.	APA Arizona Annual Business Meeting	Civic Center
8:00 - 10:00 a.m.	Mobile Tour: Iron King Trail Ride	Civic Center
9:00 – Noon	Registration/Information Desk Open	Civic Center
9:00 - 10:15 a.m.	Concurrent Sessions	
	Legislation for the Sun	Library Auditorium
	The "Ayes" Have It	Hampton Inn
	Building Green in Arizona	Civic Center
	Partnerships for a Town Center in Rural Arizona	Civic Center
	Business Retention and Expansion Efforts in Arizona	Civic Center
10:15 - 10:30 a.m.	Morning Break	Room 101
10:30 - 12:30 p.m.	Mobile Tour: Courthouse Plaza Tour	Civic Center
10:30 - 11:45 a.m.	Concurrent Sessions	
	Collaboration and Partnership in Action	Library Auditorium
	Complete Streets: Safe Routes	Hampton Inn
	Greening the Grid: Renewable Energy	Civic Center
	A City/County Collaborative Effort	Civic Center
	Solar Facilities: How to Make Arizona	Civic Center
Noon - 1:30 p.m.	Phenomenal Past Presidents	TBA
Noon – Whenever	End of Conference Celebration	TBA
1:00 - 2:30 p.m.	Mobile Tour: Arcosanti	Meet at Arcosanti
12:30 – 6:00 p.m.	Planners' Challenge Golf Tournament	Stoneridge Golf Course

Note, all mobile tours will depart from the main lobby of the Civic Center unless otherwise noted.



Wednesday, October 14, 2009

Making Arizona Competitive: 21st Century Infrastructure (MAC21)

Time: 10:00 – 5:00 p.m.

Location: Library Auditorium

CM Credits: 7

The MAC21 Unconference

Can Arizona be competitive in the 21st Century Global Economy? What infrastructure components must be in place for Arizona to compete? What is the role that the planning profession can play in making Arizona competitive?

To answer these questions, the MAC21 Unconference will be held the first day of the APA Arizona Annual Conference. The Unconference is an innovative planning tool that will provide an opportunity for participants to identify and prioritize 21st Century Infrastructure and set forth the role/responsibility that planners have to help put the infrastructure in place. The product will be the MAC21 Policy Guide that will summarize the Unconference and identify a statewide strategy that will include action steps to assist communities in planning the implementation of infrastructure needs.

What is 21st Century Infrastructure?

21st Century Infrastructure is more than water, sanitary sewer and transportation systems. To compete in the Global Economy, communities must provide quality infrastructure that addresses issues such as – Environmental; natural systems, green development, and urban heat island; Economic Development; transportation, energy, and telecommunications; Social Equity; education, health care, and neighborhood vitality – that contribute to community livability. For Arizona to compete in the Global Economy, critical infrastructure components must be in place.

21st Century Infrastructure Unconference

The MAC21 – 21st Century Infrastructure Unconference will be held on Wednesday, October 14, the first day of the APA Arizona Chapter Annual Conference in Prescott Valley. All who register for the Annual Conference are invited to participate in the Unconference. The Unconference will kick-off at 10:00am with an interactive dialogue with a group of “infrastructure experts” and be followed with a working lunch, small group interaction and summary session at the end of the day.

Please join us and shape the future of Arizona!

Moderator: Dean P. Brennan, FAICP



"Her Secret is Patience" by Janet Echelman, Phoenix Civic Space. Public art is an essential component of 21st Century Infrastructure.



The 411 Building, Phoenix Civic Space. Preservation of historic structures and public spaces are important components of 21st Century Infrastructure.



Roosevelt Park, Downtown Phoenix. A neighborhood park is a key element of the Neighborhood Component of 21st Century Infrastructure.

Conference Events - Wednesday

Wednesday, October 14, 2009

Current Planning Law

Time: 12:00 Noon – 1:30 p.m.

Location: Civic Center

CM/Law Credits: 1.5

This session will present brief highlights of the most recent significant current planning law cases impacting Arizona and an open discussion opportunity to talk about current planning law cases and ask the panel a variety of planning law questions.

Moderator: Douglas A. Jorden, Attorney, Jorden Bischoff & Hiser, PLC

Presenters: Frank S. Bangs, Jr., Attorney, Lewis and Roca, LLP; Kay Bigelow, Attorney, Gammage & Burnham, PLC; K. Scott McCoy, Attorney, Earl, Curley & Lagarde, P.C.

Planning Ethics

Time: 1:45 p.m. – 3:15 p.m.

Location: Civic Center

CM/Ethics Credits: 1.5

AICP requires 1.5 CM credits in the area of planning ethics. This session will allow attendees to participate in discussions of multiple ethical scenarios based on actual cases and/or theoretical events. While the moderator and panel are present to lead the discussion and introduce the scenarios, the audience will be invited to share in the discussion. This may also be your opportunity to test your response to an ethical situation you've been faced with in your planning career.

Moderator: Jill Kusy, AICP, Director of Entitlements, DMB Associates, Inc.

Presenters: Kay Bigelow, Attorney, Gammage & Burnham; Leslie Dornfeld, AICP, Senior Associate, EDAA/AECOM; Frank S. Bangs, Jr., Attorney, Lewis and Roca, LLP; and John Wesley, AICP, City of Mesa Planning Director.

Opening Reception

Time: 6:00 p.m. – 9:00 p.m.

Location: Fain Park



Conference Events - Thursday

Thursday, October 15, 2009

Registration/Information Desk Open

Time: 8:00 – 4:30 p.m.

Location: Tim's Toyota Event Center Entrance

Mobile Tour: Prescott Plants, People and Places/Hike Thumb Butte

Time: 8:00 - 11:30 a.m.

CM Credits: 3.5

Grab your walking shoes and join us as we push away from our chairs for a hike up the nature trail leading to the 6,514-foot high Thumb Butte. The butte is located in the Prescott National Forest, which borders one-half of the City of Prescott to the south, west, and east. Enjoy the fresh air, ponderosa pine trees, and great views! Along the way we will discuss Prescott area plants, ecology, fire regimes, geology, heliographs, history, the urban-wildland interface (of which Prescott is noted), and open space preservation and reclamation. We will also view the 1986 "scar" on the easterly flank of the Butte, which became the catalyst for a local land conservation movement and the birth of the Central Arizona Land Trust (CALT). Today, through the combined efforts of many organizations including CALT, Prescott Creeks, and the City, 500+ acres in and around the city have been acquired as open space—some of which can be viewed from the butte. Bring along your camera and binoculars! Water and a Powerbar will be supplied for this hike on the easy-to-moderate trail slopes. This hike has moderate sections of steepness with both paved and unpaved trail segments. Know your abilities to adjust to the changes in altitude....we do not want any flatlanders left behind! If you do not walk for exercise—this hike is **not** for you! Stops along the way will provide the opportunities to learn, read the interpretative signage, as well as catch our breath. Otherwise, we will keep moving along as we climb the 1,200 or so feet to the observation point—but not to the mountain top.



Co-Leaders:

Mike Bacon: Community Planner, City of Prescott;
Landscape Architect

Steve Gaber, AICP: Community Planner, City of Prescott

Keynote Address

Time: 9:00 – 10:15 a.m.

Location: Tim's Toyota Event Center



Grady Gammage, Jr.

Gammage & Burnham, P.L.C., Phoenix

RETHINKING ARIZONA

And, perhaps, other Gammage Musings

We all remember Grady's memorable (and often hilarious) remarks at many other APA Arizona conferences.... his astute knowledge of the history of water and land use lawsuits in Arizona; his stint on the Central Arizona Project Board of Directors for 12 years, presiding over it while it sued the Federal Government; and Grady's presentations of grand population projections for Arizona's Megapolitan Sun Corridor as Senior Fellow of the ASU Morrison Institute. And how about his 1999 best seller, "Phoenix in Perspective"? Now a decade later, Grady Gammage, Jr., noted attorney and water authority, looks with a new perspective and asks the question:

Why is Arizona so screwed up?

And:

Why are we at the bottom of every list? How come Richard Florida thinks Phoenix is a "City in the Sand" that will dry up and blow away? What about Simon Winchester saying that Phoenix and Tucson should never have been built? Why do people think the words Arizona and sustainability are an oxymoron? Are we all morons? Are we the stupidest state? Should we be proud of that? Is any of this worth worrying about?

Mr. Gammage will talk for about 40 minutes and answer none of these questions.

His remarks might be serious, they might be funny, they may well be neither, but we can't afford another keynote.

Thursday, October 15, 2009

Morning Break

Time: 10:15 – 10:30 a.m.

Location: Tim's Toyota Event Center

10:30 - 11:45 a.m. Concurrent Sessions

Implementing the ULI Reality Check Process in Arizona

CM Credits: 1.25

Location: Tim's Toyota Event Center

ULI Arizona, working with a team of 23 private, public and nonprofit organizations, has successfully implemented a visioning process in Arizona. The panel will present the process, discuss how it was developed for Central Arizona, then present current outcomes and future goals (including plans for Southern and Northern Arizona visioning). This session will provide an overview of ULI's unique visioning tool, which utilizes Lego blocks to represent future growth.

Moderator: Trevor Barger, AICP, Principal, Espiritu Loci

Presenters: Don Keuth, Director, Phoenix Community Alliance; Walter Morlock, Director Community Outreach, ULI

How Will Sustainable Developments (Leed Nd) Play A Vital Role In Neighborhood Development In The Coming Years?

CM Credits: 1.25

Location: Library Auditorium

The session will be designed to provide the attendees a brief history of the USGBC, outline the current Strategic Plan of the USGBC, and discuss how it concentrates on Sustainable communities and the built environment. The primary presentation will consist of a detailed description of LEED ND (LEED for Neighborhood Development) and how it will pertain to neighborhood developments in the future, the sustainable aspects of those neighborhoods, and the role the community planner will play in the process.

Moderator: Wendell Hardin, Community Sustainability Planner, City of Prescott

Presenters: Sophie Lambert, Director of LEED ND, USGBC National office; Laura Bonich, PE, LEED AP, Vice President, Nolte Associates, Inc.; Cantell Lambert, AICP, Director, LEED for Neighborhood Development

"Harmony" - A Case Study in Traditional Neighborhood Development and Smartcode

CM Credits: 1.25

Location: Hampton Inn

Harmony Case Study - Traditional neighborhood development panel will discuss Flagstaff's TND ordinance and the current planning that is under way for "Harmony," a 27 acre TND incorporating Smartcode design. Discussion will focus on TND and Smartcode process and practicality of applying it to real projects.

Moderator: Peter Bourgois, Planner and Landscape Architect BMA Architects

Presenters: Lois Fisher, Smartcode Specialist, Fisher Town Design; Roger Eastman, Zoning Code Administrator, City of Flagstaff

Tentative Panelists: Tom Brewster, Developer AzNorth; Erika Mazza, Housing Planning Manager, City of Flagstaff; Celia Barotz, Planning Commissioner, City of Flagstaff

Conference Events - Thursday

Thursday, October 15, 2009

Awards Luncheon

Time: 12:15 – 1:45 p.m.

Location: Tim's Toyota Event Center

Leslie Dornfeld, AICP, this year's awards committee chairperson, will facilitate the presentation of the 2009 State Planning Awards honoring the best of planning projects, programs and persons.



DAVID FITZSIMMONS

Awards Luncheon Speaker and Humorist

The Awards Luncheon would not be complete without poking a bit of fun at ourselves. This year we are indulged by one of the more unconventional entertainers in America today, award winning political cartoonist David Fitzsimmons. A Pulitzer Prize finalist whose political cartoons have been nationally recognized for their excellence, David Fitzsimmons is 53-years old and really should know better.

Today when he's not drawing cartoons or yelling at his T.V. he's talking to other boomers about his medications. As the Political Cartoonist for The Arizona Daily Star, David has been drawing cartoons and fire since 1986.

David Fitzsimmons has drawn cartoons at the Arizona Daily Star since Padre Kino was a subscriber and Geronimo was a paperboy. He was even here when the construction on I-10 began. Fitz claims to be the "fastest pen west of the Potomac." He also claims his back porch is clean and his children are intelligent and well-behaved. But can he find his way out of the Tucson desert and into Arizona's High Country of Prescott Valley? Stay tuned for the next episode of David Fitzsimmons, Quick Draw Humorist at Large, presented only at the 2009 APA Arizona Conference.

2:00 – 3:15 p.m

Concurrent Sessions

Moving AZ One - Mini Reality Check Visioning Exercise

CM Credits: 1.25

Location: Tim's Toyota Event Center

As a follow-up to the session entitled Reality Check – Moving AZ One, this session is a mini-visioning exercise. Participants will be divided into groups of 10 to 12 and together with a facilitator, and will distribute the projected population and employment growth for the next 50 years in the Maricopa County region. Participants will discuss and determine what types of transportation modes should be used and where they should be located, as well as what types of residential development should occur and where. While the exercise focuses on a particular region in Arizona, the key questions of how and what type of growth should occur are transferable to any area faced with issues inherent in growth.

Moderator: Trevor Barger, AICP, Principal, Espiritu Loci

Presenters: Don Keuth, Director, Phoenix Community Alliance; Walter Morlock, Director Community Outreach, ULI

Consultants Are From Mars, Cities Are From Venus: Working With Each Other To Maximize Your Consultant Dollar And Client Satisfaction

CM Credits: 1.25

Location: Library Auditorium

Consultants and clients are facing challenges of working with increasingly tight budgets. This session is geared to clients and consultants to make sure that their projects are successful, accomplish the desired goals, and are completed within the client's and consultants budget requirements. It will include discussion of areas to reduce project budgets, hidden fees, what to expect from a tight budget, budget and management tips. Project managers from both the public and private sectors will discuss the key elements of scoping, costing, understanding rates and billings etc.

Moderator: Leslie Dornfeld, AICP, Arizona Planning Association Board Member

Presenters: Carol Johnson, AICP, Planning Manager, City of Phoenix; Doug Williams, AICP, Planning Manager, Maricopa County FCD; Maria Masque, Principal, Planning Center

■ Thursday, October 15, 2009

Arizona Communities: Seniors are Welcome

CM Credits: 1.25

Location: Civic Center

How could Arizona communities best welcome retirees? Both those who retire in place and those who move to a community look for options to be fully integrated into multi-generational communities. Within the local planning realm, community design, legislation, and consumer choice each affect the degree to which communities serve all ages.

In 2007 a unique partnership was formed between the United Way of Tucson and Southern Arizona's Senior Impact Council with government agencies and the private sector to develop a resource and planning guide called: Transforming Retirement with Extended Life Options. The speakers will talk about how this partnership formed, share the resource and planning guidebook with the attendees and present how they can modify the materials to meet their own local needs. The guidebook was developed specifically for southern Arizona and worked with the Governor's Office of Aging on the project. The intention of this resource is to help active seniors stay healthy and independent for as long as possible and help them prepare for the challenges of the eventual aging process.

The transportation needs of seniors are explored, beginning with a demographic and socioeconomic overview, to review the vast differences in seniors' needs across the disability, age, "drive-or-not," and income categories. There are currently some good transportation solutions for seniors in Arizona, while some state-of-the-art and visionary solutions might be adapted from other regions. Meanwhile, currently service delivery is challenging because many seniors are isolated by a lack of both transportation and communication technology. Partnerships among transportation, housing, social service, and land use agencies yield the best solutions. Practical issues include which groups need to be involved at each phase of planning for a new senior mobility option in a community.

Presenters: Karen Lamberton, AICP, County Transportation Planner, Cochise County; Carolyn Monjoi, Professional Life Coach, Mojo Consultants; Sandy Weir, AICP, Senior Planner, Lima & Associates

Florence Downtown Redevelopment Plan Public Outreach

CM Credits: 1.25

Location: Civic Center

Discussion on how a unique public outreach process called the "Design Dialogue," developed by Otak Inc., helped guide the successful development of the Downtown Florence Redevelopment Plan. The Design Dialogue approach provided a cost-effective and timely way to illustrate potential planning concepts and solutions that were responsive to considerations identified by the community. Rather than reviewing concepts developed by a team of consultants at one large public meeting that can easily be dominated by one individual or faction, or conducting a charette that provides little opportunity for public input and interaction, Otak coordinated and facilitated a series of smaller meetings over the course of a week with groups of stakeholders who have like interests, allowing the opinions of all parties to be heard in a constructive, non-confrontational atmosphere. During these design dialogue meetings, the Otak design team synthesizes the input from the diverse workshop discussions into plan concepts which were then tested at a community open house, where public input is taken. This validation process results in a plan that was backed by the community and easily advanced through the decision-making process.

Moderator: Dave Siegel, FAICP, Principal, Otak, Inc.

Presenters: Brad Bielenberg, RLA/ASLA/APA Associate/Senior Landscape Architect, Otak, Inc.; Scott Powell, Economic Development Coordinator, Town of Florence

Thursday, October 15, 2009

Innovative Wittmann Area Drainage Master Plan

CM Credits: 1.25

Location: Civic Center

The Flood Control District of Maricopa County in partnership with the local jurisdictions conducted a 300+ square miles Area Drainage Master Plan (Wittmann) to address significant flooding hazards that included the potential breaching of the CAP canal embankment, poorly defined natural washes, and uncontrolled sheet flows. Mitigation strategies were developed with AZG&F, CAP, BNSF Rail Road, and the local communities through an alternative analysis planning process that stimulated the inclusion of fractional and sometimes conflicting interests. This resulted in the development of an integrated plan of development guidelines coupled with a well balanced, contact sensitive, ecological/recreational infrastructure improvements.

The resulting infrastructure included a combination of urban, natural and eco-friendly corridors, which provide adequate flood protection for the entire watershed.

Moderator: Greg Jones, PE, Flood Control District of Maricopa County

Presenters: Hernan A Aristizabal, MS, PE, CFM, Water Resources Director, Entellus, Inc.

Afternoon Break

Time: 3:15 – 3:30 p.m.

Location: All Locations

3:30 – 4:45 p.m. Concurrent Sessions

Legos, Lincoln Logs and Tinkertoys

CM Credits: 1.25

Location: Tim's Toyota Event Center

Put your skills, knowledge, and imagination to work at a hands-on workshop on building useful, long-lived forms that can be adapted for other uses as time and needs require, without losing the form's structural integrity. A few very special guests will review these and select those of particular merit.

Presenter: Ellie Bauer, The Studio

Open Space Preservation and Sustainable Development Tools

CM Credits: 1.25

Location: Library Auditorium

This session will present discussions on a variety of conservation development tools from three jurisdictions to preserve open space and provide incentives to infuse sustainable development practices and promote environmentally conscious planning practices.

Moderator: Chad Daines, Development Services Director, Yavapai County

Presenters: Bill Towler, Planning Director, Coconino County; Susana Montana, Planning Manager, Cochise County

Conference Events - Thursday

Thursday, October 15, 2009

Planners' Bazaar

Time: 5:00 – 8:00 p.m.

Location: Tim's Toyota Event Center

This annual event is a conference favorite. Network, visit the exhibit booths and enjoy a buffet dinner and refreshments.



Dialogo Latino: Looking Forward

Time: 7:00 – 9:00 p.m.



Location: Comfort Suites, 2601 N. Crownpointe Dr., Prescott Valley

Dialogo Latino AZ is a forum for activating awareness of the urban challenges experienced by Latino planners and Latino communities throughout the state of Arizona in areas such as housing, transportation and access to jobs, services and amenities. Dialogo Latino AZ is inclusive and seeks participation from all communities and professions. This forum grew out of a national movement initiated in 2005 by the Latinos and Planning Division of the American Planning Association, and reflects the growing hope voiced by communities across the nation that planners and development professionals know, understand and address the pertinent issues of Latino communities. Dialogo Latino AZ in Prescott will continue the conversation we began in Phoenix in February 2009. Our guest speaker will address community development in these economically challenging times and will provide examples of current projects that address critical needs of Latino communities. A roundtable discussion follows. The Dialogo will also include an opportunity to build your professional statewide network.

7:00-7:30 Social/Networking

7:30-8:30 Presentation by Guest Speaker

8:30-9:00 Roundtable/Open Discussion

Everyone Welcome

R.S.V. P. to:

Andrea Garfinkel-Castro agargonz@yahoo.com

Annabella Roig annabella721@mac.com

Friday, October 16, 2009

APA Arizona Annual Business Meeting

Time: 8:00 – 9:00 a.m.

Location: Civic Center

Mobile Tour: Iron King Trail Ride

Time: 8:00 - 10:00 a.m.

CM Credits: 2

Ride the Iron King Trail from Prescott Valley to Prescott and back. This multi-use path is a joint project between The Town of Prescott Valley, The City of Prescott, and the Yavapai Trails Association. A former railroad bed, the trail offers recreational opportunities for hikers, bikers, and equestrians alike. Members of the Prescott Alternative Transportation Association will discuss some of the challenges facing the trail, and the regional linkage it provides for non-motorized means of transportation. Bring your bike, helmet and sunscreen! Snacks and water will be provided.

Conference Registration/Information

Time: 9:00 – Noon

Location: Civic Center

9:00 – 10:15 a.m. Concurrent Sessions

Legislation for the Sun – Where We Are, How We Got Here, And Where We Should Go In Regards To Legislation For Solar Energy

CM Credits: 1.25

Location: Library Auditorium

This session will discuss the various legislative issues pertinent to solar development in Arizona as well as look at what outcomes could result from various legislative scenarios and how they would impact economies in Arizona, job creation and loss, the existing electrical grid, local and regional environments, and perception of Arizona from a national perspective. In addition to explanation of past and current legislation, the session will look at what legislation we might see, should see, and will not see in the future as well as how those would affect the state. Attendees should leave the session with a good understanding of the dynamics of solar legislation in Arizona, who the major stakeholders are, and what they can expect to see in the future.

Presenter: Jordan Rose, Rose Law Group

Presenters: Lyndon Rive, Solar City, Inc.; Ken Saline, KR Saline; Ryan Hurley, Rose Law Group

The "Ayes" Have It--Practical Ways of Getting to Yes to Create Great Cities for Walking, Bicycling, Living

CM Credits: 1.25

Location: Hampton Inn

Planning is inherently a messy, political, emotional and time-consuming process. It involves people. It may take 20 years or more to implement a plan. It involves vision, compromise and the almost psychic ability to sift through misinformation campaigns and get to the "facts." No matter what your role in this process, you can become a more effective planning advocate. The "P's" of persuasion, persistence, politics and posterity are discussed along with what you can do to get to consensus without losing the planning vision. The Tempe Urban Open Space Plan and others are used as examples. This session presents strategies, resource links and ideas for working with the strange cast of characters who inhabit planning projects and achieving a happy result.

Speaker: Betty Drake, Drake & Associates

Friday, October 16, 2009

Building Green in Arizona

CM Credits: 1.25

Location: Civic Center

This session is a presentation on green building and two of the most well regarded green building programs in Arizona: Pima County's Residential Green Building Program and Chandler's Non-Residential Green Building Program. Background information on green building will include a brief history of green building, the principles of green building, green building strategies, and a cost/ benefit analysis of green building. The LEED Green Building Rating System and its relevance in municipal green building programs will also be discussed. Finally, a discussion of Chandler and Pima County Green Building Programs will provide attendees with an understanding of the various aspects of these two programs, including the early successes and challenges associated with each program.

Moderator: Paul Esparza, Community Development Director, Town of Pinetop-Lakeside

Presenters: Richard Franz, LEED AP, Green Building Program Manager, Pima County; Jason Crampton, LEED AP, City Planner/Green Building Coordinator, City of Chandler

Partnerships for a Town Center in Rural Arizona

CM Credits: 1.25

Location: Civic Center

The session is intended to look at the public/private partnerships needed for the successful development of a new Town Center in a fast growing rural community. One perspective will be of the private property owner in context of economic and market conditions. Additionally, there will be a perspective of how the development and design is accepted by the governing body in context of providing community services, sales tax revenue and a town identity. There will also be an emphasis on the interactions of the property owner and the local government in forging development agreements for infrastructure and desired events and entertainment facilities.

Moderator: Joseph Scott, AICP, Planner, Town of Prescott Valley

Presenters: Peter Bourgois, ASLA, Principal Landscape Architect, BMA Architects; Richard Parker, Community Development Director, Town of Prescott Valley

Business Retention and Expansion Efforts in Arizona: survey indicators and recommendations for economic growth strategies from the 2009 AAED Arizona Business Retention and Expansion Committee

CM Credits: 1.25

Location: Civic Center

Business retention and expansion programs are critical in preventing company relocations, encouraging and assisting with local expansions, and helping them survive challenging times. Surveying businesses can help create an early warning system to identify companies or industries at risk before it is too late, and also to identify the strength and weaknesses of the business climate of the area. Ultimately this intelligence can help formulate public policy to encourage the growth of a sustainable economic environment. ABREC Committee members are pleased to present and discuss the results of a statewide report analyzing industrial sector growth indicators, business changes, and perceptions of the local business climate, and workforce in Arizona, and recommendations as to how to enhance our economic development efforts.

Presenters: Megan Griego, Economic Development Coordinator for City of Surprise and ABREC Co-Chair; Danielle Casey, CECD, Economic Development Manager for City of Maricopa and ABREC Co-Chair; Additional ABREC Committee Members and Technical Experts

Friday, October 16, 2009

Morning Break

Time: 10:15 – 10:30 a.m.

Location: All Locations

Mobile Tour: Yavapai County Courthouse Plaza Tour

Time: 10:30 - 12:30 p.m.

CM Credits: 2



In October 2008 the Yavapai County Courthouse Plaza received APA's prestigious designation of being one of America's first 10 designated Great Public Places. The Plaza joins the company of such iconic places as New York's Central Park and Santa Monica's Beach. Discover the reasons what makes the Plaza a Great Public Place as we learn about the evolving design of the plaza from its beginnings in 1864, the



historic downtown district context, the volunteers and their roles, the myriad activities which help make it popular, and the county's first-class caliber maintenance.

Co-Leaders:

Mike Bacon: Community Planner, City of Prescott; Landscape Architect

Nancy Burgess: Historic Preservation Specialist, City of Prescott

10:30 – 11:45 a.m. Concurrent Sessions

Collaboration and Partnership in Action – Development of a New EEC System for Land Use Regulation

CM Credits: 1.25

Location: Library Auditorium

In the fall of 2009, the City of Mesa approved entitlements for the Mesa Proving Grounds property, a 3,200 acre site that for 50 years was used for the General Motors Proving Grounds. This property is located in an important part of the City of Mesa next to the Phoenix-Mesa Gateway Airport. Development of the necessary zoning tools, including a Planned Community District and a new zoning code for the property was a collaborative process between the developer, DMB Associates and the City of Mesa. Rather than being an adversarial process, the City and DMB worked together to develop the necessary zoning documents, while ensuring that these interests were protected. This session will explore the process that resulted in the collaborative partnership as well as the development of a unique form-based zoning ordinance. This form-based system was developed collaboratively with the city and utilizes elements of the Congress of New Urbanism Smart code, land use, and budget mechanisms coupled with traditional zoning tools. The result was an ECC (Evolving Community Code), which is a new tool that allows communities to evolve with our society, to support them as we compete in global markets, to adjust to changes in the typical family unit, and to mature with our desires for interactive public spaces. ECC allows for something to begin as a home, be joined to the adjacent home to become an estate, evolve to become a bed and breakfast, add a social gathering hall used for small weddings, and then transform itself again.

Moderator: Jill Kusy, AICP, Director of Entitlements, DMB Associates, Inc.

Presenters: John Wesley, Planning Director, City of Mesa; Gordon Sheffield, AICP, Zoning Administrator, City of Mesa; Trevor Barger, AICP, President/Principal, Espiritu Loci

Friday, October 16, 2009

Complete Streets, Safe Routes to School, and Bicycle Friendly Communities: How Can They Be Used To Help Bring The Community Together To Support Alternative Forms Of Transportation?

CM Credits: 1.25

Location: Hampton Inn

Through a focus on Complete Streets, Safe Routes to School, and the Bicycle Friendly Community Program, Pima County has managed to garner significant political and community support for cycling and walking as legitimate alternatives to driving, while also recognizing how very far we still have to go. We will describe recent and ongoing efforts in these areas as well as a new Bike Ambassador Program and the highly successful bicycle diversion program, with an eye towards community and agency support and collaboration.

Moderator: Matt Zoll, M.Sc., AICP, Bicycle and Pedestrian Program Manager, Pima County Department of Transportation

Presenter: Donna Lewandowski, M.S., Safe Routes to School Coordinator, Pima County Department of Transportation

Greening the Grid: Renewable Energy Planning in Arizona

CM Credits: 1.25

Location: Civic Center

Communities and counties are updating their general and comprehensive plans, and the energy element's focus on energy efficiency and renewables is still new to many. While "green" is in, incentives in the American Reinvestment and Recovery Act (ARRA) have catapulted the renewable energy discussion to a whole new level in Arizona and nationwide. Hear state and local energy planning experts discuss ARRA and local renewable energy strategies; ways to leverage investment; and how to develop a renewable energy assessment and siting plan that maximizes environmental, economic, and social benefits for your community.

Moderator: Robin Boudreau, Community Energy Program Administrator, Arizona Department of Commerce Energy Office

Presenters: Kevin Davidson, AICP, Senior Planner, Mohave County; Susan Buchan, Planning Director, Cochise County

A City/County Collaborative Effort to Connect Water and Land Use Planning and Create a Model for Sustainable Future Growth

CM Credits: 1.25

Location: Civic Center

The purpose of this study is to move beyond past "water wars" and "growth/no-growth" wars to develop a shared understanding of the facts and planning variables around what a sustainable future for the Tucson region means. The year-long Phase 1 portion of the study has just been completed, which was focused on fact gathering and education. Phase 2, focused on policies and values will be complete in the fall of 2009. A citizen oversight committee and public education and outreach process are major components of the study. Goals for the study include for the city and county to come to common agreement on the location and form of future population growth and connect water and infrastructure planning with desired growth areas and urban form. The study is looking at how to locate future population growth in a manner so as not to disadvantage or adversely impact existing residents and so it is most beneficial to the environment, economy, and conservation of resources. It is also looking at potential future growth related to available water resources, implications for needing to acquire new renewable water resources, as well as environmental and economic needs for water. More information is available on the study website tucsonpimawaterstudy.com.

Moderator: Nicole Ewing Gavin, AICP, Assistant to the Tucson City Manager

Presenters: Albert Elias, AICP, City of Tucson Planning Director; Arlan Colton, FAICP, Pima County Planning Director

Friday, October 16, 2009

Solar Facilities: How to Make Arizona the Solar Capitol

CM Credits: 1.25

Location: Civic Center

Discuss the current legislation regarding solar facilities in terms of improvement of districts, funding available and other current legislation. The discussion will also cover the issues that solar development companies face as a relatively new (and growing) type of utility service that is privately owned. The panel will explore ways municipalities can update their ordinances and policies to attract solar facilities to their jurisdictions.

Moderator: William E. Lally, Land Use Attorney, Withey Morris, PLC

Presenters: Jason Morris, Land Use Attorney, Withey Morris, PLC, as well as one to two solar industry reps.

Phenomenal Past Presidents Prophecy And Pontificating For Phun

CM Credits: 1.25

Location: TBD

A panel of past presidents will informally discuss their experience as planners in Arizona, the history of PAA and Arizona Planning Association, their roles with the American Planning Association, fun on the road at various state and national conferences and other anecdotes. This is an interactive session. Quiz the panel with questions and queries about thier planning, past projects, pontifications, and purpose.

Moderator: Jackie Guthrie, AICP, Jackie Guthrie & Associates

One Last Chance to Celebrate/Network

Time: 12:00 – Whenever

CM Credits: 0

Location: TBD

Join the 2009 conference committee to celebrate the conclusion of another successful conference.

Mobile Tour: Arcosanti Tour

Time: 1:00 – 2:30 p.m.

CM Credits: 1.5

Location: Meet at Arcosanti

A guided tour through Paulo Soleri's on-going effort that hugs the breaks just north of Cordes Junction. Learn about this 50-year work-in-progress and life at this site plus what makes it so special. There is a Cafe at Arcosanti to purchase lunch.

Friday, October 16, 2009

Planners' Challenge Golf Tournament

Time: 12:30 – 6:00 p.m.

Location: StoneRidge Golf Course

1601 North Bluff Top Drive, Prescott Valley, AZ 86314

A shotgun start at beautiful StoneRidge Golf Course will kick-off the annual Planners' Challenge Golf Tournament. One feature that distinguishes StoneRidge from other Arizona golf courses is its stunning location. Nestled in the heart of Northern Arizona, StoneRidge Golf Course offers players scenic views and more than 350 feet of dramatic elevation changes from lowest green to highest tee. At 5,200-foot elevation, the 7,052-yard, par-72 daily-fee golf club is carved in the stone ridges and boulder outcroppings of Prescott Valley. This year's tournament format will be best ball and will include prizes for first and second place foursomes, longest drive and closest to the pin and, just for fun, farthest from the pin, and the most unusual/hysterical drive/hole. A separate registration fee of \$75 will include green and cart fees, box lunch, and an enhanced "goodie" bag.

Tournament Sponsorship: Enhance the tournament and your company's visibility at the tournament and the conference by sponsoring a hole or special event (\$100) or the beverage cart (\$150).



Friday, October 16, 2009

BONUS SESSIONS

I Know What You Did Last Summer

These brief presentations will run periodically throughout the conference. The topics are intended to allow us all to learn from each other and have some fun too!

ASU Graduate Student Showcase

ASU graduate planning students showcase their thesis and professional project work. Topics include: Developing a locally contextualized Smart Code Canal Urbanism Module; Arguing for cultural relevance in the built environment; Assessing vulnerabilities and mitigation strategies to global climate change for the Phoenix metro region; Evaluating METRO Light Rail, land values and public policy; Examining improved pedestrian thermal comfort through urban design.

Moderator: Andrea Garfinkel-Castro, ASU MUEP Candidate, ASU School of Geographical Sciences and Urban Planning

Presenters: Dan Bartman, ASU MUEP Candidate, ASU School of Geographical Sciences and Urban Planning; Steven Howland, ASU MUEP Candidate, ASU School of Geographical Sciences and Urban Planning; Katherine Kittrell, MUEP Grad 2009, ASU School of Sustainability; Jennifer Love, Senior Planner, Parsons Brinckerhoff

City of Prescott: Everybody's Hometown

In October 2008 the Yavapai County Courthouse Plaza received Arizona Planning Association's prestigious designation of being one of America's first 10 designated Great Public Places. This 3 minute 14 second video presentation was prepared by Kim Kapin, City of Prescott Communications Director, as part of the city's submission application for Arizona Planning Association's Great Public Places designation.

Moderator: Mike Bacon, Community Planner, City of Prescott